



## PRESS INFORMATION

### Honda Cars India opens pre-launch bookings for Refreshed New Jazz

- New Stylish and Sporty exteriors, Advanced LED package & Super Spacious enriched interiors
- Segment unique offering - **One Touch Electric Sunroof**
- Powered by Honda's well acclaimed 1.2L i-VTEC Petrol engine (BS- 6 compliant) offered in Manual and CVT variants
- Customers can book new model through online sales platform 'Honda from Home' and dealerships across India

**New Delhi, August 10, 2020:** Honda Cars India Ltd (HCIL), leading manufacturer of premium cars in India, today started the pre-launch bookings of its upcoming New Jazz. The refreshed New Jazz has been built to offer sporty new styling, class-leading packaging, advanced technology & functions and one class above experience. Loaded with a host of innovative and refined upgrades, the New Jazz will be powered by BS-6 compliant 1.2L i-VTEC Petrol engine available in both Manual and CVT transmission and will come equipped with world-class safety features.

The New Jazz will delight its discerning customers with a **stylish and sporty exterior design including New High Gloss Black Grill with Chrome accents, Advanced LED package of New LED Headlamp (Inline Shell) with DRL, New LED Fog lamps, Signature Rear LED Wing Light and Newly-designed front and rear bumpers.** Furthermore, the New Jazz will revolutionize premium hatchback market with **Segment unique 'One Touch Electric Sunroof'** and **upscale convenience of Cruise Control**, Smart Entry and Push Button Start/Stop system in both Manual and CVT. It is the **only car in its segment** which is **equipped with steering-wheel-mounted unique dual mode "Paddle Shift"** option for CVT variants which accounted for almost 70% of total Jazz sales in the market last year.

The New Jazz can be pre-booked with an amount of **Rs 21,000 at all authorized HCIL dealerships** across the country. The car can also be **booked online through 'Honda from Home'** platform on HCIL website with a nominal amount of **Rs 5,000.**



Speaking about the new Jazz, **Mr Rajesh Goel, Senior Vice President and Director, Marketing & Sales, Honda Cars India Ltd.** said, *"We are excited to open the bookings for the new Jazz which is slated for launch later this month. The new Jazz with its stylish sporty new look, outstanding interior package and segment-unique One Touch Electric Sunroof will appeal to the customers who are looking for the absolute best in the segment"*

He further added, *"Over the years, we observed Jazz customers demonstrating strong preference towards petrol powertrains. Responding to this trend, we have decided to offer the New Jazz exclusively in petrol engine in both Manual and CVT variants. With this latest offering and a full festive season ahead of us, we see fresh excitement in the premium hatchback segment."*

The Jazz is a versatile premium hatchback in Honda's global line-up and is appreciated world-wide for its stylish looks, unique packaging, super spacious cabin, high-quality interiors and driving enjoyment.

#### **About Honda Cars India Ltd.**

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and at Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Jazz, Honda Amaze, Honda WR-V, Honda City, Honda Civic and Honda CR-V, which are manufactured in India. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability and fuel-efficiency.

#### **For further information, please contact:**

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